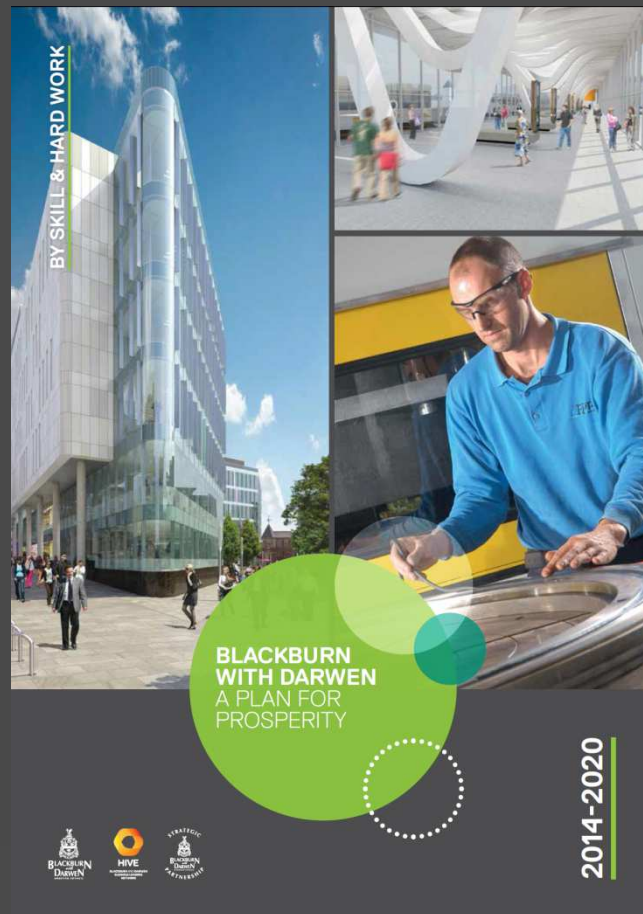


A Plan for Prosperity



↓ OUR
PRIORITIES



Plan for Prosperity Priorities

- Infrastructure and Housing
- Business Investment and Innovation
- Employability
- Quality of Life
- Image and Marketing



Key Stats

- Approximately 4,500 businesses in BwD



Businesses

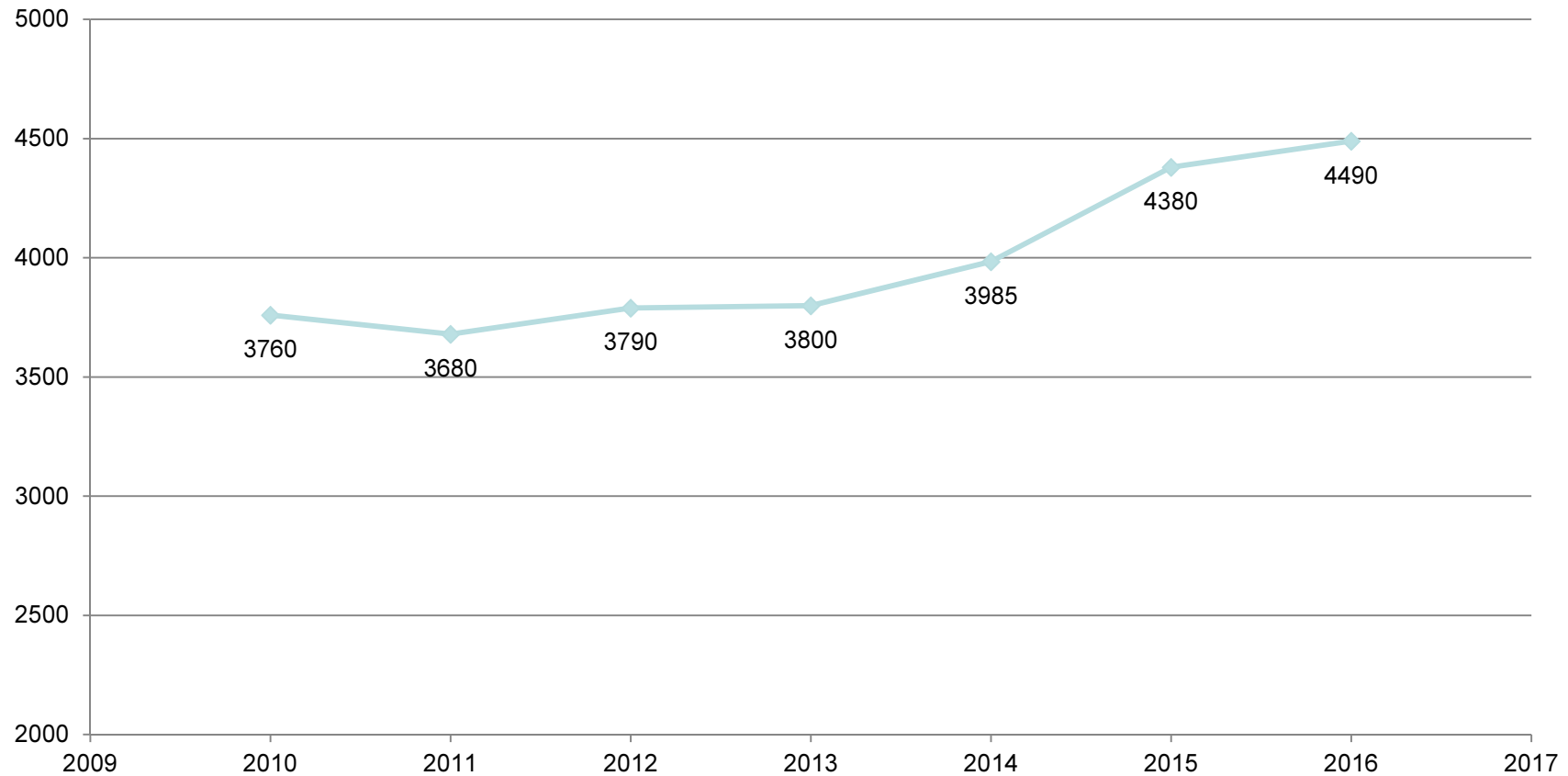
UK Business Counts (2016)

	Blackburn With Darwen (Numbers)	Blackburn With Darwen (%)	North West (Numbers)	North West (%)
Enterprises				
Micro (0 To 9)	3,850	85.7	216,395	88.3
Small (10 To 49)	515	11.5	23,620	9.6
Medium (50 To 249)	105	2.3	4,175	1.7
Large (250+)	20	0.4	980	0.4
Total	4,490	-	245,170	-
Local Units				
Micro (0 To 9)	4,355	79.4	243,010	82.6
Small (10 To 49)	890	16.2	41,110	14.0
Medium (50 To 249)	220	4.0	8,735	3.0
Large (250+)	15	0.3	1,350	0.5
Total	5,485	-	294,205	-

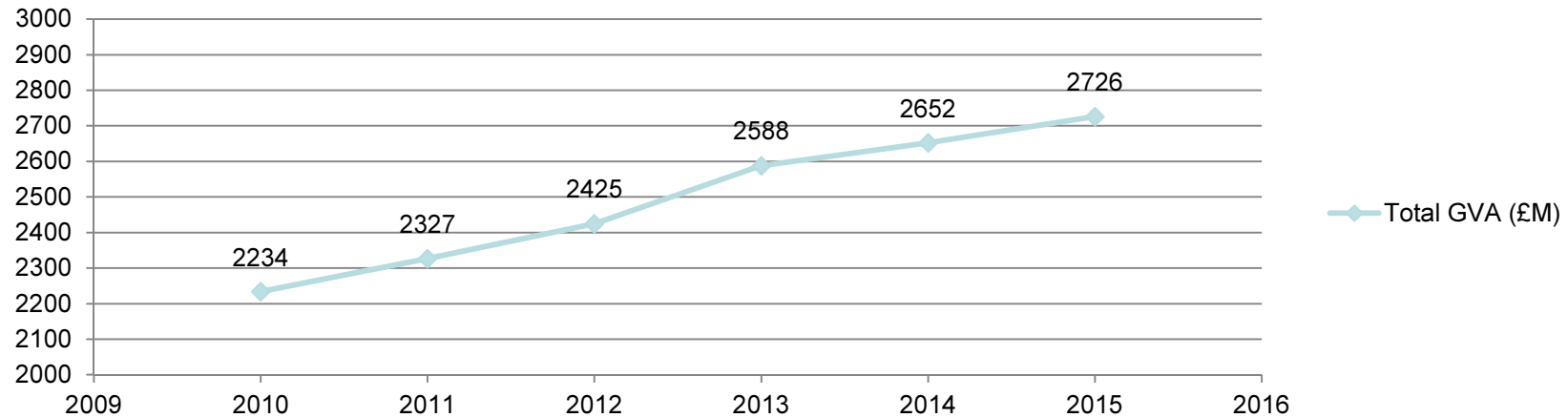
Source: Inter Departmental Business Register (ONS)

Note: % is as a proportion of total (enterprises or local units)

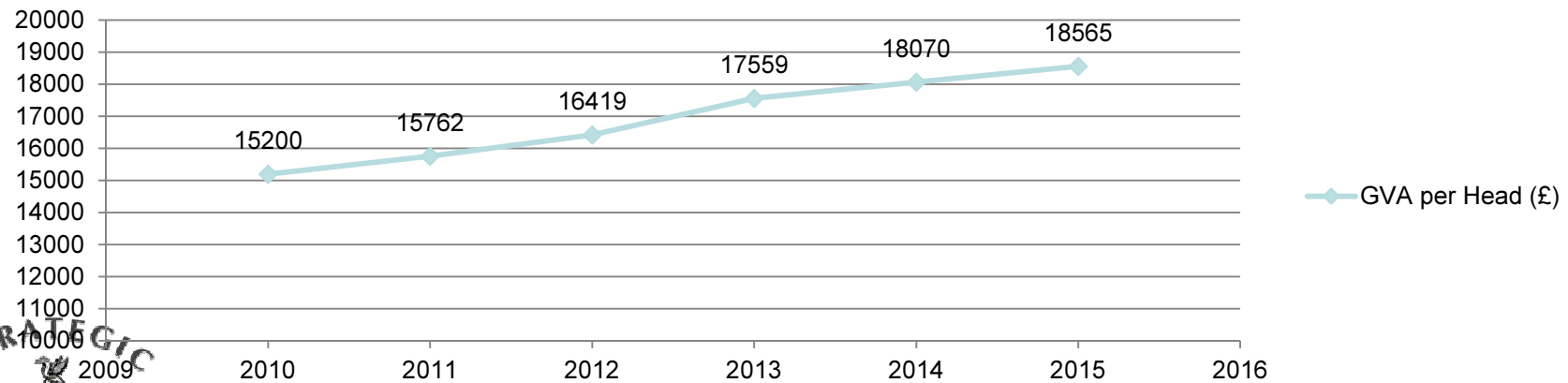
Number of Enterprises in BwD since 2010



Total GVA (£M)



GVA per Head (£)



Infrastructure & Housing

- Council's Growth Programme – creating the conditions for growth
- Growth Team and 171-scheme development pipeline – coordinates support for business by all technical services
- Liaison with developers – shop window offices at Cathedral Square
- East Lancs Transport Masterplan – M65 corridor, Blackburn-Darwen-Bolton rail, orbital route
- Town centres regeneration – Cathedral Quarter, Bus Station, Leisure Centres and Health Centres, Darwen THI and 3-day market site
- Key employment & housing sites pump-priming and development – Furthergate, Freckleton St, Cath Qtr 2, East Darwen Development Corridor
- New Local Plan – 9,400 new homes, housing toolkit
- Core infrastructure – network recovery & LED retrofit, drainage
- Sustainable transport solutions – CONNECT plus with LCC

Business Investment & Innovation

- Business support – Growth Lancashire/Boost
- One stop for business enquiries
- Assistance to Industry Grants
- Local procurement - The Chest, Business to Business support
- Northern Powerhouse Investment Fund – administered by the British Business Bank
- Inward investment – target businesses initiative
- HIVE Ambassadors Network – empowering our businesses in a network of over 360 organisations
- Alliance with Lancaster University - Graduates/ Phds into business, business leadership support (Lancashire Forum)



Growth Lancashire

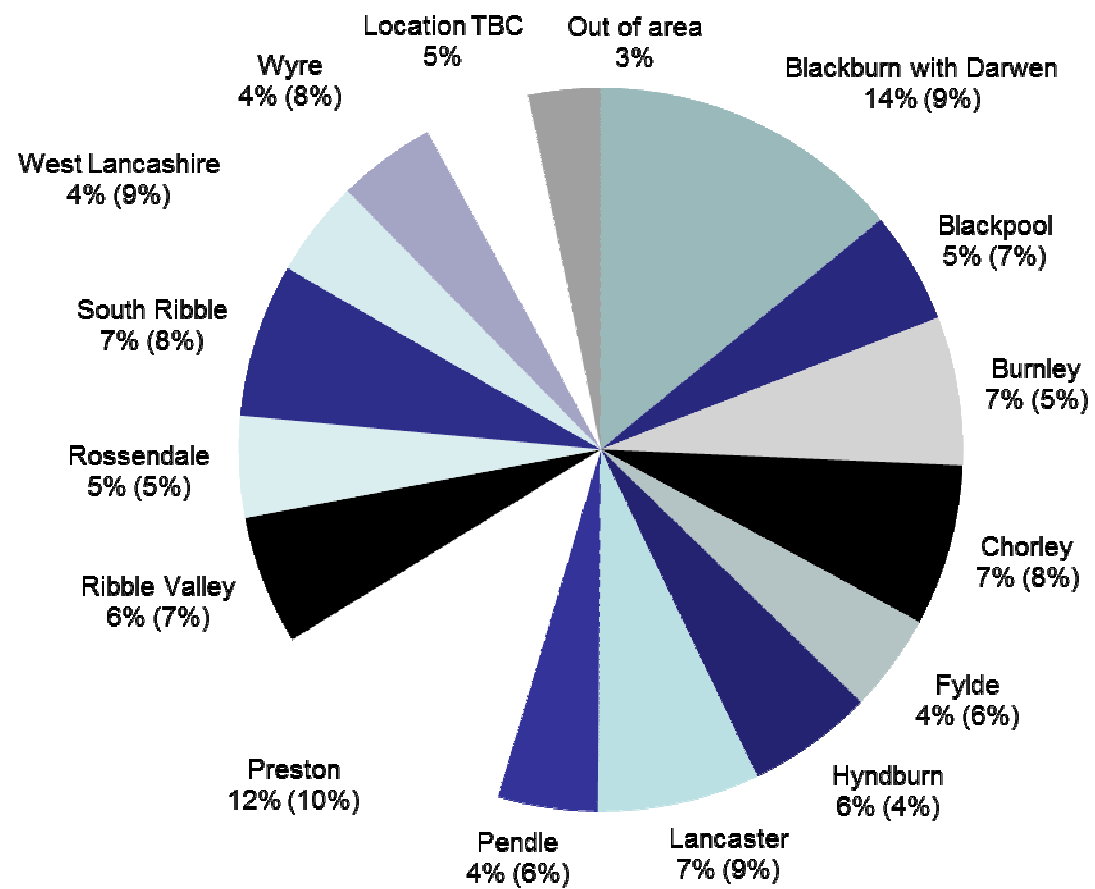
- Handles 4,000 incoming enquiries into the Growth Hub
- Makes 3,000 referrals to appropriate business support provision
- Provides an information/diagnostic/brokerage service (minimum of 3 hours support) to 1,640 businesses
- Administers a £150,000 Assistance to Industry grant programme on behalf of BwDBC
- Administers a £750,000 Boost Growth Voucher programme, aimed at supporting 300 businesses
- Administered Lancashire Business Growth Fund grants until April 2017

Growth Lancashire

- 2016/17 – 319 enquiries from BwD businesses handled by Growth Lancashire (14% of total enquiries Vs BwD only accounting for 9% of the business base)
- 319 enquiries resulted in 208 referrals to 13 different business support providers/products – Chambers, mentoring etc



% of enquiries received by area

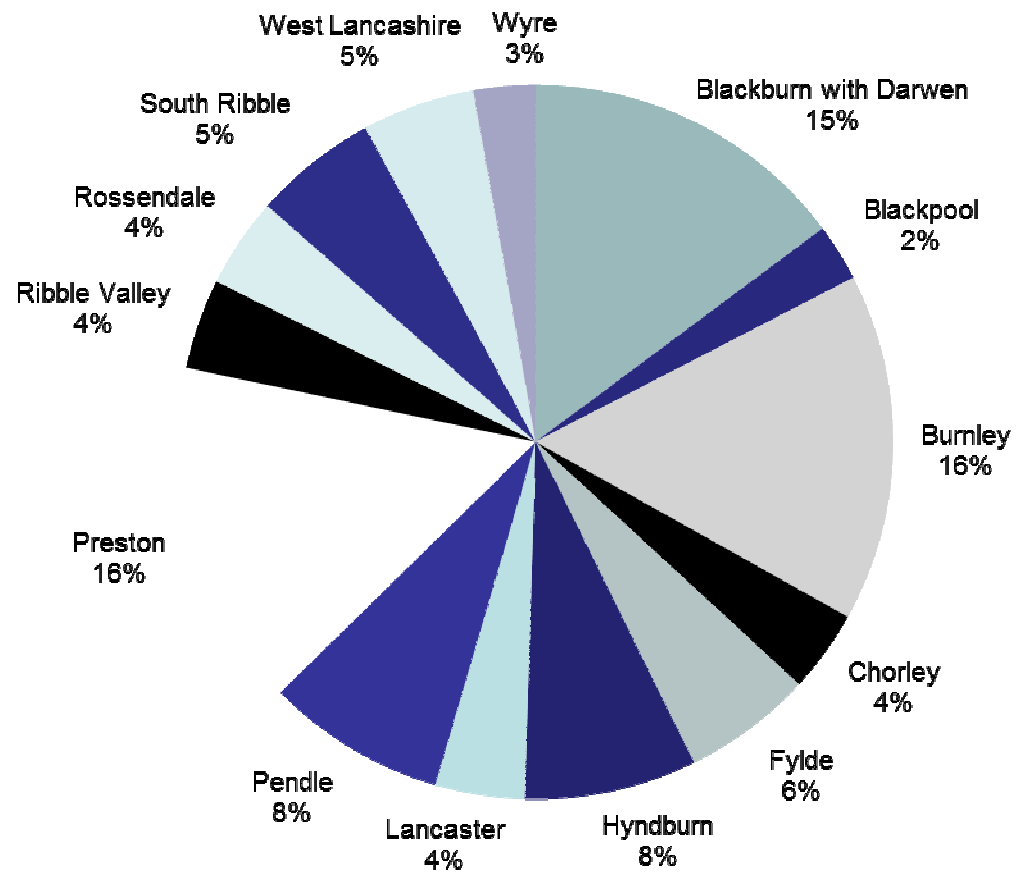


Growth Lancashire

- Growth Lancashire had delivered a minimum of 3 hrs support to 72 BwD businesses to the end of June-17 under the Boost contract. Target to reach at least 80 every year
- Regional Growth Fund – now fully committed, but saw capital grants of £4.1m (23% of the overall Lancs total) allocated to BwD businesses between 2012-2017. Included 150 new jobs through the latest programme, Lancashire Business Growth Fund – and still monitoring



RGF by area



Assistance to Industry

- Smaller scale support for both industry and town centres
- Annual allocation of £150k run in partnership with Growth Lancashire
- Approx. £200k spent in 2016/17, resulting in the creation of 105 jobs
- Grants awarded so far this year includes £5k for engineering firm Fairbrother & Grimshaw and £10k for Bees Knees (former Lloyds TSB site in Lord Street West – to become sport and music venue)



Hive Ambassadors Network

- Grown to over 360 local organisations
- Steering group sets agenda
- Empowers local businesses to promote the borough both regionally and nationally
- Sub-groups such as Hive Business School and the Manufacturing Excellence Group focus on priorities
- Promotes business to business trading
- New business model currently being developed – views are welcomed



Employability & Skills

- MoU with Lancaster University and Blackburn College to promote business innovation, leadership and higher level skills
- Hive Business School – linking business and education to address skills gap and prepare and enthuse the future workforce
- Fill current vacancies – employment service
- Offer routes – Traineeships and Apprenticeships – tailored support for SMEs, public sector model of annual guaranteed intake
- Employment and Skills Board
- Target young people (NEETS) and 50+ - Princes Trust pathways, Bootstrap, ESIF Volunteering project
- Promote health & wellbeing - fit for work & fit in work, mental health



Image & marketing

- Image and marketing as core business
- Blackburn BID – bringing many events to the town centre to promote a positive image of BwD
- Darwen town centre events – DML, 1940s day
- Festival of Making
- Hive Ambassadors Network – promoting the area both within and outside the borough as an excellent place to live, do business and visit

